



AURORA'S PG COLLEGE (MCA)

Accredited by NAAC with B+ Grade

Nampally, Hyderabad-500 001

www.apgcm.ac.in

**TRAINING AND PLACEMENT CELL
ANNUAL REPORT
2024-2025**

Introduction

Post graduate students of Business management and Computer sciences securing a placement is an essential mile stone that bridges academic learning and professional development. It marks the formal beginning of their professional life and provides them with the first opportunity to step into the corporate environment. A successful placement exposes students to practical work situations where they can apply the theories, concepts, and skills learned in the classroom. This hands-on exposure helps them understand workplace expectations, organizational culture, teamwork dynamics, and the application of technical knowledge in real-time scenarios. Such experiences strengthen their understanding, improve their problem-solving abilities, and help them develop a professional mindset. It enhances a student's employability, making them more competitive in an increasingly demanding job market.

Employers today prefer candidates who have relevant work experience and practical exposure, as these individuals require less time for training and adapt more quickly to organizational roles a strong placement experience on a student's resume serves as evidence of their capabilities, improving their chances of being shortlisted for future job opportunities and giving them an advantage over other applicants. Many organizations use internships or training periods to evaluate students' potential, work ethic, and compatibility with company culture. Students who perform well are frequently offered full-time roles after the completion of their placement. This makes placements not only a learning opportunity but also a strategic pathway for securing long-term career positions.

In essence, securing a placement provides students with invaluable practical experience, boosts their professional confidence, strengthens their career prospects, and opens the door to future opportunities. It serves as an essential stepping stone that eases their transition from academic life to the professional world and lays the foundation for their career growth and development.

Placement training enhances students' readiness by equipping them with the knowledge, skills, and exposure required to meet industry expectations and succeed in competitive recruitment processes. Here are several key points highlighting its importance.

Enhanced Employability

Placement training helps students develop essential competencies that employers actively seek. By focusing on skills such as communication, analytical thinking, teamwork, and technical proficiency, training programs make students more capable and job-ready. As a result, they become stronger candidates in the job market and are better positioned to perform effectively in professional roles.

Boost in Confidence

Training programs significantly improve students' self-confidence. Through repeated practice, constructive feedback, and guided coaching, students gain assurance in their abilities. This increased confidence enables them to handle interviews, aptitude tests, group discussions, and other selection procedures with poise and clarity.

Comprehensive Interview Preparation

Training sessions incorporate mock interviews, résumé development workshops, and interview strategy guidance. Such preparation helps students express their strengths more clearly, communicate their experiences with greater ease, and conduct themselves professionally during recruitment interactions. This leads to improved performance in actual selection rounds.

Understanding Industry Expectations

It provides exposure to industry trends, standards, and employer expectations. Students gain insights into what different sectors demand, enabling them to align their skills, attitudes, and career goals accordingly. This understanding increases their chances of securing relevant and meaningful job opportunities.

Valuable Networking Opportunities

Training programs create platforms for interaction with industry professionals, alumni and corporate recruiters. These networking opportunities help students build meaningful connections that may lead to internships, mentorship, or future job referrals. Such professional relationships are invaluable for long-term career growth.

Holistic Skill Development

Placement training focuses on building a balanced skill set that includes both technical expertise and soft skills. Students develop important workplace abilities such as leadership, time management, adaptability, communication, and teamwork attributes that are highly valued across all industries.

Competitive Edge in the Job Market

In this competitive employment landscape, employers look for candidates who bring a blend of knowledge, skills, and professional behavior. Training programs help students develop this combination, giving them an advantage over their peers. This training not only enhances their preparedness but also significantly increases their chances of obtaining desirable job offers.

Establishment of the Training and Placement Cell

The Training and Placement Cell (TPC) is vital unit within educational institutions and universities, functioning as a key link between students, academic departments, and the corporate sector. Its central mission is to support students in their transition from academic life to professional careers by equipping them with the essential skills, resources, and opportunities required to obtain internships, placements, and higher education prospects. The TPC plays an important role in improving students' overall employability, strengthening industry–academia partnerships, and enhancing the institution's standing in the job market.

The institution has consistently ensured comprehensive placement support, offering 100% placement assistance to all eligible students and helping them secure positions in well-known national and multinational companies. The Training and Placement Cell was established in 2006, demonstrating the institution's long-standing commitment to student career development.

The Cell is led by a Faculty Coordinator, supported by two Student Coordinators, each serving a tenure of two years. The details of the office bearers for the Academic Year 2024–25 are as follows:

S.No	Name of the Staff Member	Designation	Role in the Cell
1	Ms. CH.Vasanth	Assistant Professor	Coordinator
2	Ms. Farah Jabeen	Assistant Professor	Member
3	V. Shivani	Student Coordinator	Student Coordinator
4	N. Sai Lokesh	Student Coordinator	Student Coordinator

Objectives

The Training and Placement Cell (TPC) is committed to achieving the following key objectives to support students in their career development and enhance their overall employability:

1. Strengthening Employability

The TPC strives to improve students' employability by offering comprehensive training programs, workshops, and guidance sessions. These focus on essential competencies such as résumé writing, interview preparation, communication skills, aptitude development, and professional etiquette. By

equipping students with these foundational skills, the TPC ensures they are well-prepared to meet the expectations of the competitive job market.

2. Promoting Industry–Institution Collaboration

Acting as a bridge between the institution and various industries, the TPC promotes collaborations that lead to internships, live projects, and placement opportunities. Through strong partnerships with companies and organizations, the Cell provides students with valuable exposure to real-world work environments and enables them to connect with prospective employers.

3. Offers Career Guidance Support

The TPC offers personalized career counselling and guidance to help students explore various career options, understand industry pathways, and set achievable career goals. By offering support tailored to individual needs, the Cell assists students in making informed decisions and shaping their long-term professional development.

4. Organizing Placement Drives

The TPC conducts placement drives, job fairs, campus recruitment programs, and employer interaction sessions. These events create a platform for companies to meet students, conduct interviews, and select candidates for internships and full-time positions. Such activities increase students' visibility among recruiters and enable them to present their skills and achievements directly to hiring organizations.

5. Monitoring Alumni Career Progression

The TPC maintains records of alumni career progress by collecting data on their employment status, job roles, salary growth, and overall job satisfaction. Analyzing this information helps the Cell to identify placement trends, evaluate the effectiveness of its initiatives, and implement improvements to address the needs of both students and recruiters.

Activities

The Training and Placement Cell (TPC) prepares an annual activity calendar that outlines the various training programs, workshops, and placement-related initiatives planned for the academic year. It also prepares the Placement Budget and submits it to the Principal and the Finance Committee for approval. The TPC undertakes several important activities to support and enhance the employability of MBA and MCA students.

Skill Development Workshops

The TPC conducts a series of workshops and training sessions focused on résumé preparation, interview skills, communication abilities, soft skills, aptitude enhancement, and career planning. These initiatives aim to strengthen students' overall employability and equip them with the competencies required to succeed in the job market.

Industry Internships

The Cell facilitates internships and summer training programs by collaborating with various industry partners. These opportunities enable students to gain hands-on experience, apply theoretical knowledge in real-world situations, understand industry processes, and explore potential career paths.

Campus Recruitment Programs

The TPC coordinates all campus recruitment activities by inviting companies to visit the campus for hiring purposes. It manages the entire recruitment process, including pre-placement talks, interviews, Group discussions, and final selections, thereby helping students secure internships and full-time employment opportunities.

Career Guidance and Counselling

Personalized career counselling is provided to help students explore career options, recognize their strengths, identify areas for improvement, and develop career strategies aligned with their goals. This support ensures that students make informed and confident career decisions.

Alumni Networking Initiatives

The Cell organizes alumni interaction sessions, guest lectures, mentorship programs, and networking events. These activities allow current students to engage with alumni working across various industries, gaining valuable insights, guidance, and professional connections.

Placement Database Management

The TPC maintains an up-to-date placement database that includes information on job openings, internship opportunities, industry contacts, and alumni career progress. Students can access this database to explore suitable opportunities and apply for relevant positions.

Report on the Activities conducted during the year

The Training and Placement Cell operates round the year to provide job opportunities to the second year students and internships to the first year students of the college. The cell invites companies from various fields in order to make a range of opportunities available for the students of all courses.

During the Academic Year 2024-25, the Cell invited companies from various sectors like finance, consulting, technology, healthcare, manufacturing/operations, energy, telecommunications, media entertainment etc. Around 31 recruiters have visited the College and 120 students of MBA and 65 students of MCA got placed in various sectors like Banking Institutions, IT-Enabled Services, Insurance Companies, Financial Institutions, Digital Marketing, Research Institutes, KPO's, Real Estates, Constructions, Infrastructure Services, Logistics, Retail Services, Hospitality services etc.

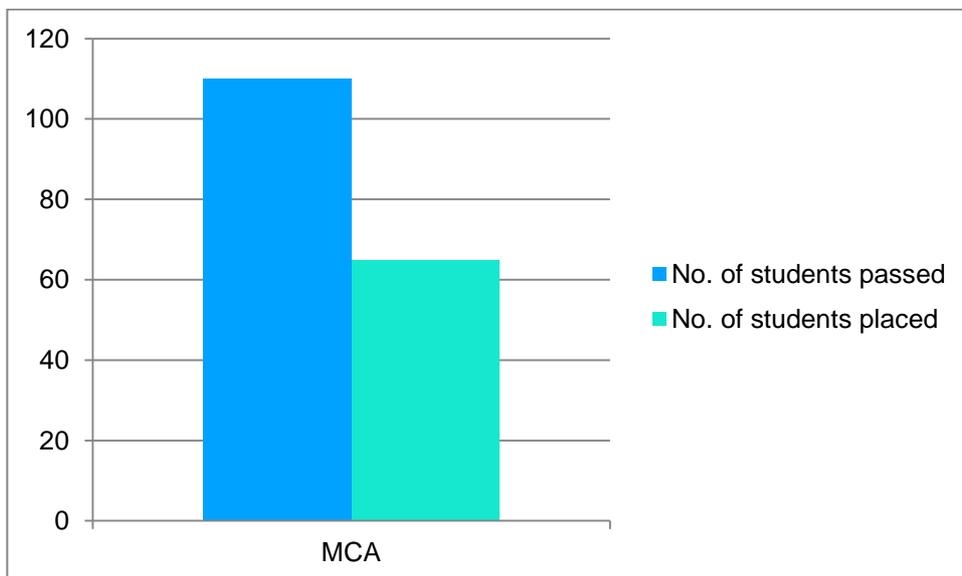
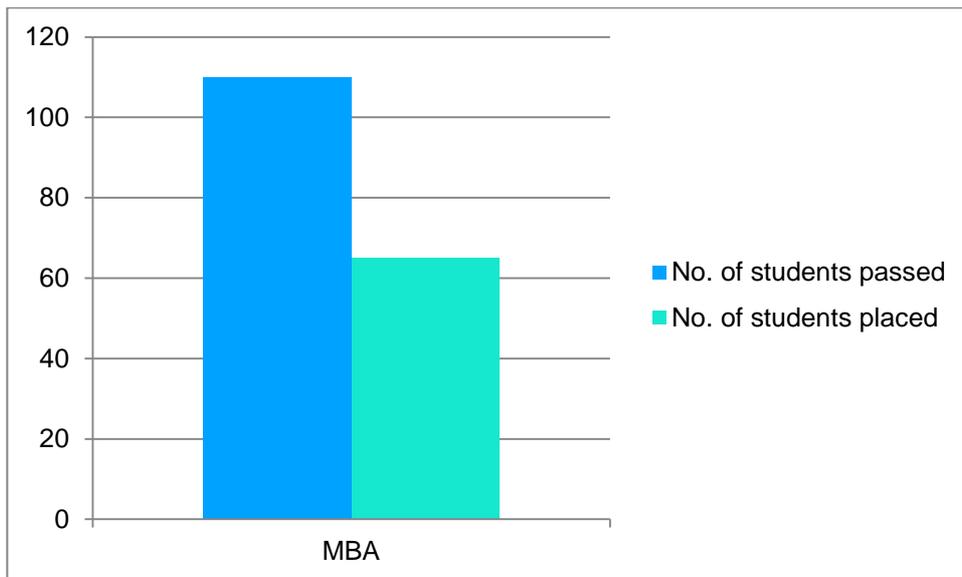
The TPC has conducted various personality development programs, career development programs, skill development programs and Campus Recruitment Training for the students to meet the career opportunities. The details of the programs are mentioned here under

- A workshop on Full stack development by Nagaraju, Data Analytics by Poojith and Softskills by Chetan was organized by Nirmaan organization from 15th December 2025 to 11th February 2026.
- A workshop on 'Personality Development' was conducted by inviting Mr.Mohan, Soft Skills Trainer, Hyderabad on 16.10.2024. Around 120 students participated and got benefited out of the workshop.
- The TPC organised a Awareness programme on stock markets by resource person Mr.Anil on 27th August 2024. Around 100 students of MBA Finance enthusiastically participated in the programme and learned the concepts and application of stock markets.
- The Cell organized a three day workshop on 'SEBI-Smarts Investor Awareness for MB Finance Specialization students from 7th July to 9th July, 2025 by resource person Padma selvam. Around 110 students enthusiastically participated in the workshop and learned the concepts and application of Investing.
- The TPC conducted a seminar on Smart money moves by inviting Mr.Mehata,Trainer, Fintopedia on 19th December 2025. The students of MBA have participated in the session and gained the knowledge regarding money markets.
- A 30 hour 'Campus Recruitment Training' program was conducted in Association with Magic bus Foundation, Hyderabad for the final year MBA and MCA students from 7th to 24th January., with an objective of imparting aptitude training, verbal ability, quantitative aptitude, presentation, grooming and etiquette. Ms. Unnati jain trainer, Mr.Sunil skills trainer, Mr.Navaz -Soft Skills trainer lead the CRT Program. The training program helped the students recognize their skills and shortcomings through a series of interactive and training sessions.
- The TPC organised Skill Development programme for both MBA and MCA on 8th November by Ms.Sravani, Reliance foundation on 8th November 2024. Around 160 students from MBA and 110 students from MCA 50 have actively participated in the training program and got benefited.

- The TPC organised an Internship Drive in association with Internshala on 10th November, 2024 for providing internship opportunities to the students of MBA and MCA.

Placement Statistics for the Year 2024-25

During the Academic Year 2024-25, a total of 281 MBA and 110 MCA students have successfully graduated from the institution. From MBA stream a total of 120 students got placed and from MCA stream 65 students got placed in the Campus Recruitment Drives organised by various companies.



The following are the details of number of students placed in each of the company that visited for Campus Placements during the year 2024-25.

S. No	Name of the Company	Students placed
1	Godrej Jersey	6
2	QSpider	7
3	Home First	7
4	Pragma Edge	6
5	Berkadia	7
6	India Mart	5
7	No Brokers	5
8	Genpact	18
9	S&P Global	5
10	Comtecinfo	6
11	ICICI Bank	6
12	ICICI Prudential	5
13	Pentagon	7
14	Bharti Airtel	5
15	Smart Bridge	4
16	ProSpiders	7
17	Vridhi Home	5
18	TATA AIG	5
19	Movate	7
20	ANSR Global	5
21	Amara Raja Energy	5
22	Solara Home	5
23	Sutherland	6
24	ExcelR	7
25	MSSquare	5

26	TeksAcademy	3
27	Wipro	5
28	Cognizant	6
29	e-lab Infitech Pvt Ltd	3
30	Lancesoft	5
31	JSpiders	7
		185





