

Aurora's Insights

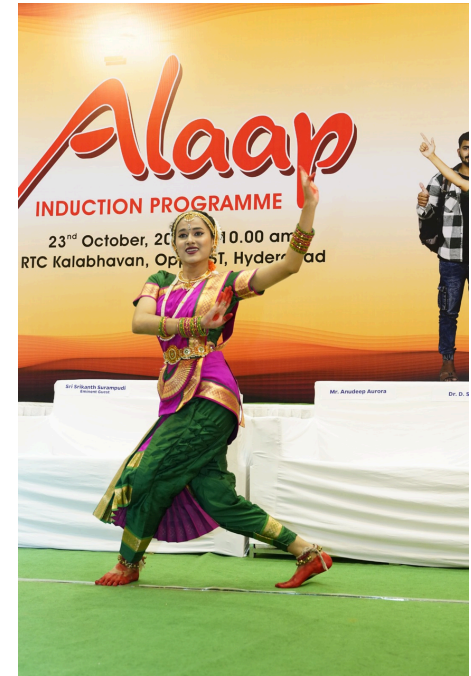


Sept - Dec 2025

Aurora's PG College - Nampally

ALAAP INDUCTION PROGRAMME

Induction gives the students an objective view of the academics, which helps the students to better integrate into the course. The college organizes induction program every year to welcome the new batch of MBA students to provide information to accustom themselves to the college environment. While the induction is meant to make students feel at ease in their new environs, it has a serious purpose behind it. It is an initiation into the culture and traditions upheld by the college. Students are primed about the rules and norms of the college and the challenges that they would encounter over the years in such a demanding course. A week-long celebration consisting of lectures by distinguished personalities, cultural events and a formal get-together mark the induction process every year. Induction day, "Alaap-2025", was conducted on 22nd oct , 2025 at RTC Kala bhavan.



MAGIC BUS WORKSHOP ON SOFT SKILLS:

From 17th to 24th November 2025, department of Business Management organized a week-long workshop on Soft Skills and Employability, conducted by Ms. Unnati Jain, an experienced trainer from Magic Bus. The sessions focused on enhancing communication, teamwork, problem-solving, and professional etiquette, all of which are crucial for students preparing to enter the workforce. Ms. Jain engaged participants through interactive activities, role plays, and practical exercises that helped them build confidence and adaptability. The workshop also emphasized the importance of self-awareness, goal setting, and interview readiness, ensuring that students gained valuable insights into bridging the gap between academic learning and industry expectations. Overall, the program was highly impactful, equipping students with essential skills to improve their employability and career prospects



SAMAVARTHAN

Aurora's PG College MCA, Nampally, successfully hosted its co-curricular convocation program, "SAMAVARTAN- 2025," on 22nd November 2025. This significant milestone, themed as "a purposeful beginning," was celebrated at Satya Sai Nigagamam in Ameerpet, Hyderabad, where graduates were formally honored for their academic achievements. The ceremony featured the distribution of degrees and gold medals to deserving students, alongside heartfelt felicitations for the distinguished guests and dedicated faculty members who guided the cohort. The event concluded with a vibrant display of joy as the graduates participated in the traditional tossing of hats, marking the official transition from their postgraduate studies to their professional journeys.



Batkhamma Celebration

On 29th September 2025, the college campus came alive with vibrant Batkhamma celebrations, reflecting the rich cultural heritage of Telangana. Students and faculty gathered in traditional attire, creating colorful floral arrangements that symbolized devotion and festivity. The event began with prayers and songs dedicated to Goddess Gauri, followed by rhythmic dances around the beautifully arranged Batkhamma. The atmosphere was filled with joy, music, and unity as participants celebrated together, showcasing the spirit of community and tradition. The program not only highlighted the importance of preserving cultural practices but also fostered a sense of belonging and pride among everyone present.



Christmas Celebration :

Aurora's PG College(MCA), Nampally wrapped up the year on a festive note with a grand Christmas and New Year Celebration held on December 30, 2025. The event brought the campus to life with holiday cheer, featuring vibrant decorations and a special appearance by Santa Claus, who delighted the students. A formal cake-cutting ceremony was held with faculty and students to welcome the upcoming year 2026. This co-curricular activity provided a wonderful opportunity for the student body to gather, celebrate their achievements, and foster a spirit of joy and togetherness before the holiday break.



ED CELL Initiatives



Aurora's PG College (MCA), Nampally, conducted a Business Plan Presentation event on 24/12/2025, providing students with a platform to showcase their innovative ideas. This event aimed to encourage entrepreneurship and creativity among students, allowing them to develop and present their business plans.

The event likely featured presentations from students, focusing on various aspects of business planning, such as objectives, financial planning, and marketing strategies. Faculty judges evaluated the students based on criteria like communication, financial planning, goals, marketing strategy, and innovation

Industrial visit: Aurora's PG College organized an industrial visit to Agro Mech Industries on 14th Oct 2025 proved to be highly beneficial for both MBA and MCA students, as it offered a unique blend of managerial and technical insights. For MBA students, the visit highlighted the importance of operations management, supply chain efficiency, and strategic decision-making in the agro-machinery sector. Observing the company's production processes and quality control measures provided a practical understanding of how management principles are applied to ensure productivity and customer satisfaction. For MCA students, the exposure to automation, CAD/CAM design, and software-driven manufacturing systems demonstrated the critical role of IT and computer applications in modern industry. The integration of technology in areas such as process automation management and computer science in driving sustainable growth and innovation in the agricultural machinery industry.





Youth Wellness Campaign

The Youth Wellness Campaign was conducted by Whisper in collaboration with Aurora's Business School, Hyderabad on 30th August 2025 at 10:00AM in the Seminar Hall for females by resource person Ms.Gouri .The Youth Wellness Campaign aimed to Create awareness about menstrual health and hygiene among college girls, Break myths and taboos associated with menstruation, Educate students on safe menstrual practices and personal hygiene, Promote confidence, comfort, and well-being among young women, Encourage open discussion on women's health issues, The campaign was organized for undergraduate and postgraduate girl students. A total of 25 female students from Aurora's PG College(MCA) have participated actively in the programme.

Seminar On Arthritis

Aurora's PG College(MCA) hosted an awareness session on arthritis led by Mr. Shiva Kumar, Orthopedician, Apollo Hospital, Nampally. The session focused on educating participants about the nature of arthritis, its common types such as osteoarthritis, rheumatoid arthritis, and gout, and the importance of early diagnosis. Mr. Kumar explained and surgical options like joint replacement for severe cases. Preventive measures, including maintaining a healthy weight, regular exercise, and a healthy diet. Overall, the session was informative and encouraged proactive health practices to manage



VEER BAL DIVAS:

The college organized a profound and high-energy tribute to commemorate Veer Bal Divas, honouring the unparalleled courage and supreme sacrifice of the Sahibzada's, Baba Zorawar Singh Ji and Baba Fateh Singh Ji, the younger sons of Guru Gobind Singh Ji. The event was meticulously designed to blend historical reverence with modern intellectual engagement, beginning with a Robotic Game competition that symbolized precision and resilience, followed by a spirited Elocution session, which emphasized how the young heroes chose their faith and principles over life itself.

The intellectual discourse culminated in a rigorous Group Discussion. Throughout the day, students actively participated with immense zeal, demonstrating a deep emotional connection to the legacy of the Sahibzada's and a commitment to upholding the values of integrity and moral duty. By integrating public speaking and critical thinking, the college successfully transformed a day of remembrance into a powerful educational experience, instilling a sense of pride and historical consciousness



CSR ACTIVITIES:

Aurora's PG college successfully conducted the Global Cancer Run in collaboration with the Global Grace Foundation on 12th OCT 2025 , with the aim of spreading awareness about cancer prevention and encouraging healthy lifestyles among students and the community. The event saw enthusiastic participation from students, faculty, and local residents, who joined together in a symbolic run covering [insert distance] kilometers. Alongside the run, awareness talks by medical professionals, distribution of educational materials compassion but also strengthened the college's commitment to social responsibility, making the Global Cancer Run a meaningful and impactful success.

Global Cancer Run



Health camp and Blood donation

On 23rd oct 2025 , Aurora's PG College (MCA), Nampally organized a donation of groceries and food items was made to Fatima old age home with the aim of supporting the nutritional needs of its elderly residents. The contribution included rice, wheat flour, pulses, cooking oil, sugar, salt, fresh vegetables, fruits, dairy products, and packaged food items. This initiative benefited approximately The donation not only provided immediate relief but also reflected the community's compassion and responsibility toward the well-being of the elderly, fostering a spirit of care and solidarity



FACULTY RESEARCH ACTIVITIES

- Dr. Arifa Begum- Presented paper on “The role of MSME's in the growth of Telangana state”- ICSSR-Two-day national seminar on Role of MSMEs to promote Entrepreneurship in the Digital Era" Organized by Government Degree College, Srisailem Project, Nandyal Dist., Andhra Pradesh.(2026)
- Dr. Arifa Begum- published paper “AI trends in financial reporting across Indian sectors” on Two Day National Seminar On “Convergence of Artificial Intelligence and Socio-Economic Development: Opportunities, Challenges, and Future Prospects” Sponsored by State Project Director Pradhan Mantri Uchchatar Shiksha Abhiyan (PM-USHA) and ICSSR Southern Regional Centre, Hyderabad, Organized by Indira Priyadarshini Govt. Degree College for Women (Autonomous), 2025.
- Dr. V. Sree Jyothi, Ch. Vasantha, DR. Arifa Begum (2026) – Paper Accepted at Journal of Human Resource Management. (ID- 1761439), ISSN: 2331-0715 on the title “Role of Leadership in Organizational Effectiveness in Software Industry”.
- Dr. k. Sunanda (2026)- Paper Accepted at Advanced International Journal for Research (ID: 3546) on Grooming Knowledge workers through work life balance Initiatives.
- Dr. Arifa Begum-Attended a Five-day Faculty development Program on“ Research Methodology and paper writing Techniques with an Interdisciplinary Approach” conducted by Dr. B.R. Ambedkar Institute of Management and Technology (2025)
- P.Ram prasad (2026) – Paper Accepted at International Journal of Innovative Research and Creative Technology (ID: 2602017)on “Global Crisis Management-Challenges and Opportunities : Managing Multi-Gen Workforce in Healthcare Sector”.
- S. Vijaya Laxmi (2026) presented a paper titled “Integrating Python Automation in Cyber Security Monitoring Systems” during the conference session on 31st January 2026 . ICIRMD-2026
- Farha Jabeen & Ms. S. Vijay Laxmi- Attended a 5 day Participated in Faculty Development Program on Generative AI and Prompt Engineering from 21st April to 25th April 2025.
- Farha Jabeen- Attended a seminar on “Internet of things” organized by sadanthunnisa Degree College on 17th may 2025.
- Farha Jabeen- Attended a seminar on Advanced AI Applications in Research paper writing organized by PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT on 27th April 2025.
- Dr. V. Sree Jyothi (2024), Assessing Employee Collective Pride and Harmony at Workplace in Higher Educational Institutions- A Comparative Study between India and Oman, Organisation Purpose and Values , Routledge Taylor & Francis Group (pp596-624).
- Dr. V. Sree Jyothi (2024), Revisiting Employee Well-being in post Covid World, Emerald Insights , Routledge Taylor & Francis Group.
- Dr V Sree Jyothi (2024), Diversity, Equity and Inclusion as Value Additions in Business- A Conceptual Note, Emerald Insights , Routledge Taylor & Francis Group
- Dr. Arifa Begum - An Impact of Cross listings on the Valuation of Indian stocks, ISBN:978-1-63640-560-5, White Publishing House.
- Dr. K. Sunanda - Knowledge Management Practices-A Strategic Approach, ISBN-13 979-8890674388, Notol Press.

