

MEMORANDUM OF UNDERSTANDING (MoU)

For Support and Strengthening of the "Campus Incubation Centre"

This Memorandum of Understanding ("MoU") is executed on 31/01/2026

Between

**Innovation and Entrepreneurship Council (IEC NGO), hereinafter referred to as "IEC",
And
Aurora's PG College (MCA), Nampally, hereinafter referred to as "(APGCN)".**

1. OBJECTIVE & PURPOSE

The objective of this MoU is to promote innovation, entrepreneurship, start-ups culture and experiential learning among students in alignment with **NEP 2020, Institution's Innovation Council (IIC), NAAC, AICTE, UGC**, and related academic frameworks.

The Parties agree to collaborate for the establishment and strengthening of an on-campus incubation facility titled: **"Aurora's PG College (MCA), Nampally & IEC – Campus Incubation Centre"**

The Centre aims to nurture student ideas into startups, provide structured pre-incubation and incubation support, and connect students with mentors, industry experts, investors, government initiatives, and the startup ecosystem. IEC shall manage and operate incubation activities, while the College shall provide infrastructure and institutional support.

2. VISION & OBJECTIVES

The collaboration seeks to:

- Create a startup-ready campus ecosystem
- Encourage entrepreneurship as a career pathway
- Create a startups culture and reduce early-stage startup failures
- Enable students to build sustainable and job-creating ventures
- Strengthen institutional alignment with national innovation goals

3. INCUBATION & INNOVATION ACTIVITIES

IEC shall facilitate activities including:

- Innovation and Entrepreneurship Awareness Programs
- Startups Ecosystem Awareness Programs
- Ideathons, Hackathons and Innovation Challenges

